

For immediate release
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Melbourne IT acquires UK-based IDR Management Services

Acquisition to enhance Melbourne IT's position in the UK market

Melbourne IT Limited (ASX:MLB) today announced it has acquired 100% of UK-based corporate domain management company IDR Management Services Limited (IDR).

Theo Hnarakis, Melbourne IT's Managing Director and CEO, said "IDR was a pioneer in the UK corporate domain management space and during the past eight years has built an impressive client base of FTSE 100 companies and trademark attorney firms. The IDR business is a good fit with our Corporate Brand Services division and we welcome the IDR staff to the global Melbourne IT team. Together, we are going to build upon IDR's success by overlaying Melbourne IT's rich product set, scale of operations and trusted domain management systems."

"Companies of all sizes now recognise that their online assets need to be professionally managed and protected. By acquiring IDR we have enhanced our market position in the UK, which will assist us to deliver revenue growth in that market and beyond."

James Panton, IDR Management Services Limited CEO, said: "We have spent many years building a strong presence in the competitive UK market and feel the time is right to join a successful company like Melbourne IT. We believe the global reach and reputation for systems, service and innovation that Melbourne IT has will be valuable for IDR's clients."

About Melbourne IT

Melbourne IT Limited (ASX:MLB) is a world leader in the supply of domain name registration and other online solutions with a strong commitment to the delivery of high value internet services and web-based solutions to organisations of all sizes across the globe. Melbourne IT was listed on the Australian Stock Exchange in 1999 and has a network of offices in locations across the world.

www.melbourneit.com

About Melbourne IT Corporate Brand Services

Melbourne IT Corporate Brand Services is a key division of Melbourne IT which assists commercial enterprises and government organisations throughout the world to manage and protect their brands online.

www.melbourneitcbs.com

About IDR

Originally launched in 1998, IDR has steadily built up its valuable client base through dedicated account management and an in-depth understanding of clients' needs. With a wealth of experience and from its centrally located London office, IDR provides global registration and renewal services and global domain name portfolio consolidation. In addition, IDR's unique analysis tool provides valuable information to clients on three levels, brand analysis, territorial analysis and overall portfolio efficiency rating. Supplementary technical services are also provided by IDR allowing domain names to be activated and repointed to relevant web pages or set up as email addresses.

www.idr.co.uk

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